

Apparel Made-Ups & Home Furnishing Sector Skill Council (AMHSSC), since its inception, has been proactively spearheading the skilling initiatives under the aegis of Ministry of Skill Development & Entrepreneurship, Government of India. The Council aims to skill maximum number of people across the nation with high scalability while maintaining the highest standards, to achieve Hon'ble Prime Minister Shri Narendra Modi ji's vision of 'Skilled India'.

PARIDHAAN

OCT - DEC 2025 Vol 11 No.3

A QUARTERLY NEWSLETTER OF AMHSSC



PARIDHAAN

OCT - DEC 2025 Vol 11 No.3

A QUARTERLY NEWSLETTER OF AMHSSC

AMHSSC

CHAIRMAN DESK'S

Dear Colleagues and Stakeholders,

As we step into 2026, I extend my warm wishes to you all for a very Happy, Healthy, and Prosperous New Year.

It gives me immense pride to lead the Apparel, Made-ups, and Home Furnishing Sector Skill Council (AMHSSC) as we continue to drive meaningful transformation through focused skilling and capacity-building initiatives.

Our journey has been marked by collaboration, innovation, and a strong commitment to addressing the evolving needs of the apparel and textile sector. Indian apparel exports are expected to witness a significant boom from 2026, driven by sustained efforts over the next decade and supported by enhanced market access through major trade agreements such as the India-UK CETA, India-EU FTA, India-USA BTA, India-Oman CEPA, India-New Zealand FTA, India-Chile CEPA, India-Peru FTA, and India-Canada CEPA.

At AMHSSC, we view these developments as a strong call to skill, reskill, and upskill the workforce to meet global standards of quality, productivity, and compliance. Through initiatives such as the National Apprenticeship Promotion Scheme (NAPS), bespoke Training of Trainers (TOT) programmes, and strategic projects including the Luxury Fashion Consultant programme with ITEES Singapore at the Mumbai COE, EAST, ESG, and other interventions, we continue to align skilling efforts with export-led growth. We will soon be establishing a state-of-the-art, AI technology-based Centre of Excellence in Baghpat. In addition, we are proactively working on the Sambalpur, Odisha project, aimed at empowering women and creating sustainable livelihood opportunities for women through skill development.

Further, the EAST Project is currently under approval, under which AMHSSC will facilitate industry-workforce matchmaking, connecting skilled manpower with industry requirements to enhance employability and productivity.

In parallel, AMHSSC is establishing Centres of Excellence (COEs) in key locations including Mumbai, Guwahati, Coimbatore, Kolkata, Noida, and Tirupur, which will serve as hubs for advanced skilling, innovation, and region-specific capability building.

I extend my heartfelt gratitude to Hon'ble Minister Shri Jayant Chaudhary Ji for his vision and leadership, and to Smt. Debashree Mukherjee, Secretary, MSDE, for her constant support and guidance. I also sincerely acknowledge the contribution of NSDC, NCVET, Board Members, industry partners, trainers, and officials. We are grateful to Shri Piyush Goyal, Hon'ble Minister of Commerce & Industry, for his visionary leadership in driving these vital trade agreements, which are instrumental in strengthening India's global trade presence.

Together, we remain committed to creating a future-ready workforce that not only meets industry needs but also contributes meaningfully to the nation's socio-economic development.

Dr. A Sakthivel

Chairman

Apparel, Made-Ups & Home Furnishing Sector Skill Council (AMHSSC)

EDITORS NOTE

Elevating Indian Skills for the Global Stage

As we move forward into new horizons in the year 2026, I want to reaffirm that our roots remain strong. The backbone of India's apparel ecosystem continues to be the workers and supervisors who ensure quality, productivity and precision on the manufacturing floor. AMHSSC's commitment to strengthening the essential job roles that power India's manufacturing excellence remains unwavering. We continue to rigorously train, upskill and certify professionals in critical roles such as:

- » Sewing Machine Operators (SMO)
- » Cutters and Samplers
- » Quality Checkers
- » Tailors and Pattern Makers
- » Supervisors and Production Managers

These roles form the foundation of our industry. Every retail success story—luxury or otherwise—rests on the precision and dedication of our manufacturing workforce.

Building on this strong foundation, India today stands at a defining moment in its growth journey. As global markets increasingly recognise the skill, creativity and craftsmanship of Indian talent, the responsibility on us—as a Sector Skill Council—has never been greater. At AMHSSC, our mission remains clear and focused: to develop a future-ready workforce that reinforces India's leadership across the apparel, made-ups, home furnishing, and fast-emerging luxury retail segments.

In this spirit of continuity and evolution, we are pleased to announce one of our most significant initiatives—the **Luxury Fashion & Lifestyle Consultant Program, developed in collaboration with ITEES, Singapore**. This strategic intervention extends our commitment from the shop floor to the luxury storefront, preparing young Indians to meet the rising demand for polished, globally aligned professionals in premium and luxury lifestyle sectors.

A Strategic Response to a Growing Opportunity

India's luxury market is witnessing unprecedented momentum. Global brands are expanding their footprint, Indian designers are earning international acclaim, and consumer aspirations are rapidly evolving. Yet, amidst this progress, one challenge stands out: the shortage of talent trained specifically for luxury retail.

Our new program directly addresses this gap. It is designed to develop professionals who not only understand the nuances of luxury service but also embody the refinement, communication finesse, and operational discipline that global luxury brands expect. This initiative prepares our youth for aspirational roles in leading luxury houses, premium retail environments, and global lifestyle brands. It also signals India's readiness to contribute high-quality talent to one of the fastest-growing sectors of the global economy.

Success: A Testament to Our Collective Vision

The launch of this initiative marks a strategic milestone in strengthening our commitment to preparing India's workforce for global opportunities. Our direction is focused and deliberate: fortify the foundation, elevate emerging skill areas, and enable every learner to progress with confidence.

By nurturing talent across the entire apparel value chain—from core manufacturing roles to frontline retail operations—we ensure that Indian skills remain competitive, relevant, and globally respected. With continued collaboration and dedication, we are poised to set new benchmarks and advance India's position as a world-leading hub for skilled talent in apparel, home furnishings, and allied sectors.

Mr. Ashish Srivastava

Chief Executive Officer

Apparel, Made-Ups & Home Furnishing Sector Skill Council (AMHSSC)

NAME OF BOARD MEMBERS

DR. ARUMUGAM SAKTHIVEL

Chairman

MR. VIRENDER UPPAL

Director

MR. PREMAL HARKISHON UDANI

Director

MR. RAMU RAJU

Director

MR. SUDHIR SEKHRI

Nominee Director-AEPC

MR. PALANISAMY SUDHAKAR

Director

MR. VIJAYKUMAR JAMNADHAR AGARWAL

Director

MR. NAVIN KUMAR TODI

Director

MR. ANANT AHUJA

Director

MR. RAJKUMAR RAMASAMY

Director

MR. ANKUR VISHWAMBHARDAYAL GADIA

Director

MR. RAKESH VAID

Director

MR. VARUN BATRA

Nominee Director-NSDC

MR. ASHISH SRIVASTAVA

Director cum CEO



EDITORIAL TEAM

Dr. A Sakthivel

Chairman

Apparel, Made-Ups & Home Furnishing Sector Skill Council (AMHSSC)

Mr. Ashish Srivastava – Editor

Chief Executive Officer

Apparel, Made-Ups & Home Furnishing Sector Skill Council (AMHSSC)

Ms. Priyaneet Kaur – Executive-Editor

Additional Director

Apparel, Made-Ups & Home Furnishing Sector Skill Council (AMHSSC)

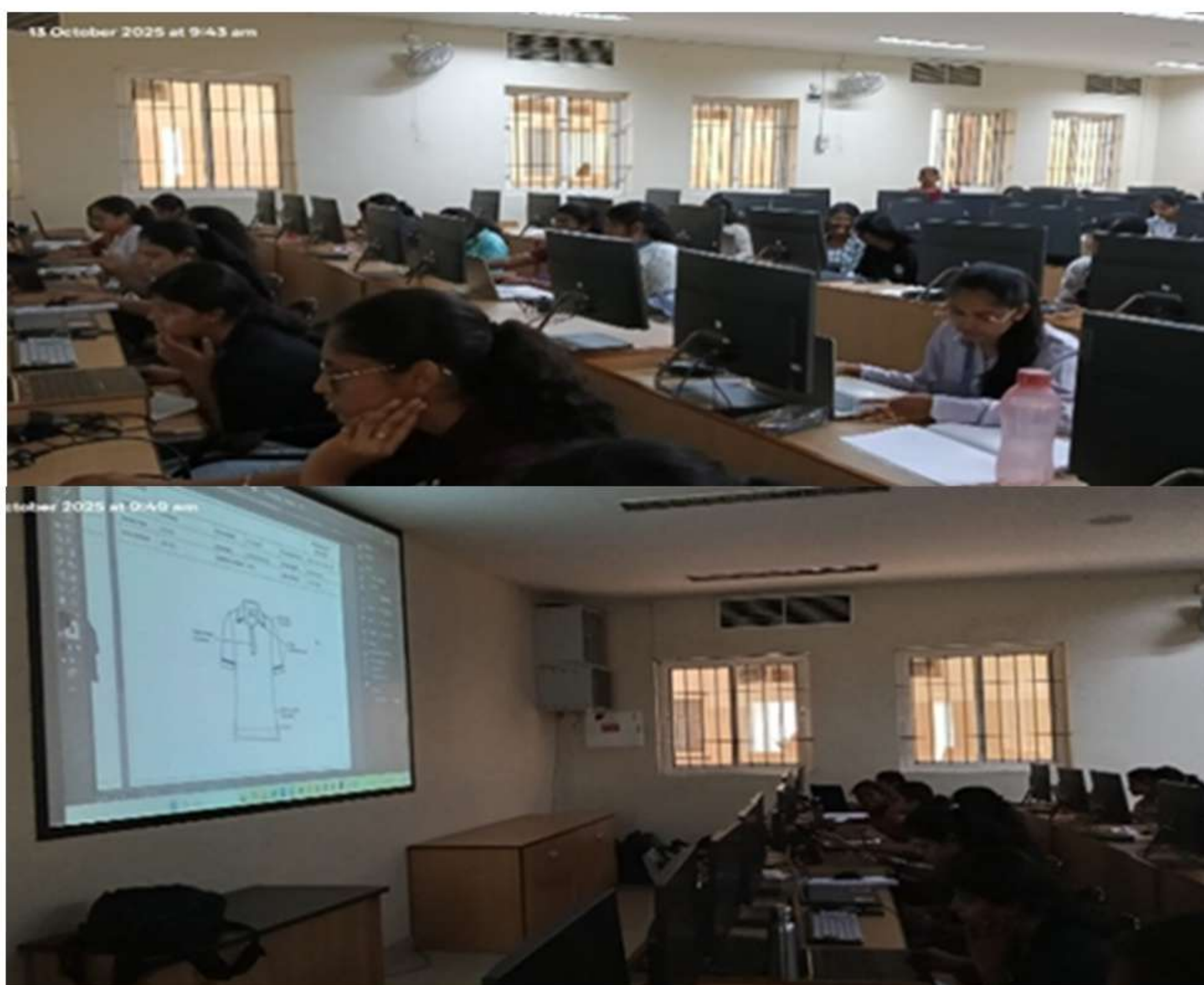


EVENTS & ACTIVITIES

DATE : 3rd OCT, 2025

Surprise Visit by District Collector to AMHSSC CoE, Tiruppur

The District Collector of Tiruppur visited the AMHSSC Centre of Excellence on a surprise inspection, where he interacted with students and faculty. He appreciated the advanced infrastructure and the positive learning outcomes shared by trainees. His encouraging words and recognition of our efforts served as strong motivation for the team to continue empowering youth with industry-relevant skills.



DATE : 06th OCT, 2025

Creating Tech Pack for the Fashion Industry – PSGRKCW

The Centre of Excellence, Coimbatore, conducted a tech pack training program for 47 second-year B.Sc. Costume and Fashion Designing students from PSGR Krishnammal College for Women. The sessions introduced the importance of tech packs in garment production and their role in designer–manufacturer communication. Students learned key components such as technical flats, measurements, specifications, and fabric details through practical demonstrations.

DATE : : 14th OCT, 2025

SDP Program on Industrial Pattern Making

AMHSSC–CoE organized a three-day SDP on Industrial Pattern Making for students of Hindustan Arts and Science College, Coimbatore. Thirty-seven students participated and gained practical exposure through



demonstrations and hands-on assignments. The program enhanced their understanding of industry-aligned pattern-making techniques. It successfully contributed to strengthening their apparel sector competencies.



DATE : 25th OCT, 2025

KKT – RPL One-Day Program

A one-day upskilling program under the Kalaingar Kaivinai Thittam was conducted as part of a 10-day initiative. Forty-eight eligible candidates participated and received foundational training and orientation. The program was inaugurated by Mr. Sakthivel from

the District Industrial Center, who emphasized the importance of skill enhancement. The session, conducted by Ms. Saipu Nisha, prepared participants for the full 10-day upskilling schedule.



DATE : 29th OCT, 2025

Natural Dye Workshop Held at AMHSSC's Centre of Excellence, Guwahati

AMHSSC's Centre of Excellence in Guwahati conducted a Natural Dye Workshop on 11th October 2025, introducing students to eco-friendly dyeing techniques using turmeric. Supported by Azure Power's CSR initiative, the session reinforced sustainable textile practices and mindful material usage. By blending traditional craft knowledge with modern skill training, the workshop encouraged greener production models and nurtured a responsible, future-ready workforce.

DATE : : 29th OCT, 2025

Felicitation Ceremony Honouring the Hon'ble Vice President of India in Tirupur

The People's Forum of Tirupur hosted a Felicitation Ceremony on 29th October 2025 in honour of Shri C.P. Radhakrishnan, Hon'ble Vice President of India. Dr. A. Sakthivel, Vice

Chairman of AEPC, delivered the sole address on behalf of all Textile Associations, the Apparel Industry, and the Tirupur District People's Forum. He highlighted the Vice President's remarkable milestones and their four-decade-long association, earning warm appreciation from His Highness and applause from all distinguished attendees.





DATE : 11th NOV, 2025

Fabric Painting Workshop by Ms. Uma Joshi, Pidilite

The Centre of Excellence, Kandivali (East), Mumbai, conducted a Fabric Painting Workshop facilitated by Ms. Uma Joshi from Pidilite Industries. Over the training period, she taught trainees essential and advanced techniques such as colour blending, motif creation, stencil use, and theme-based designs. Participants practiced hands-on using various fabrics, textures, and Pidilite mediums. Ms. Joshi also shared insights on industry applications and career scope in fabric painting. The workshop concluded with a display of students' work, reflecting their enhanced creativity and confidence.



DATE : 12th NOV, 2025

FDP on Testing and Knitting Techniques

A three-day Faculty Development Program on Testing and Knitting Techniques was conducted at Shree Krishna Arts and Science College, Coimbatore. Six faculty members participated in hands-on sessions

and expert-led demonstrations. The FDP strengthened their technical knowledge of modern testing methods and advanced knitting technologies. It equipped them with updated skills to integrate into academic and training activities.

DATE : : 17th NOV, 2025

New Zealand Minister Visits AMHSSC Centre of Excellence, Kandivali

The AMHSSC Centre of Excellence in Kandivali, Mumbai hosted HE Mr. Todd McClay, New Zealand's Minister for Trade and Investment, on 17 November 2025. His visit followed bilateral discussions with Shri Piyush Goyal Ji, aimed at strengthening economic ties and fostering collaboration in India's skilling ecosystem. Dr. A. Sakthivel welcomed HE Mr. McClay and outlined AMHSSC's initiatives to empower women with market-relevant skills, including the upcoming Luxury Fashion and Lifestyle Consultant program inspired by Shri Goyal Ji's vision. HE Mr. McClay appreciated the innovative student work, digital adoption, and the impact of 'earn while you learn' opportunities showcased at the Luxury Lab.





DATE : 25th NOV, 2025

Production Development Internship Program – PSGRKCW

The Centre of Excellence, Coimbatore, conducted a Production Development Internship Program for 30 III-year B.Voc Garment Designing students of PSGR Krishnammal College for Women. The internship provided hands-on exposure to product development stages, including design, pattern making, construction, and quality control. Students actively observed real-time factory processes and interacted with industry professionals to understand workplace standards and productivity expectations.



DATE : 26th NOV, 2025

Constitution Day Celebrated at Centre of Excellence, Kandivali East

The Centre of Excellence, Kandivali East, observed Constitution Day with pride and a strong sense of responsibility. The celebration began with a warm welcome and an introduction on the history and significance of the day, highlighting the adoption of the Constitution on 26 November 1949. Students and staff later assembled in the training room to collectively read the pledge, reaffirming their

commitment to justice, liberty, equality, and fraternity. Their active participation reflected a sincere enthusiasm to uphold constitutional values and contribute responsibly to society.

DATE : 29th NOV, 2025

Constitution Day Celebration

CoE Tirupur celebrated Constitution Day with enthusiasm and strong student participation. The event highlighted the significance of the Indian Constitution and its core values. Students took the Preamble pledge and engaged in informative and awareness-building activities. The celebration successfully reinforced constitutional values among trainees.





DATE : 1st DEC, 2025

Project Management Unit Committee Visit

The PMU Committee from the Tirupur District Collectorate visited CoE Tirupur to review curriculum, inspection reports, infrastructure, equipment, and student records. The committee interacted with trainees and observed the overall functioning of the centre. They appreciated the centre's performance and its contribution to Skill India Mission objectives. The visit reinforced the importance of maintaining quality skilling standards.



DATE : 04th DEC, 2025

Assessment of SMO Batch I – CSR Azure Power

The Centre of Excellence, Guwahati, conducted the assessment for the first Sewing Machine Operator batch under the CSR support of Azure Power. Twenty-two candidates were evaluated by Trendsetters Skill Assessors Pvt. Ltd. on both theoretical knowledge and practical competencies. Trainees demonstrated improved technical skills in machine handling, stitching operations, safety practices, and basic production processes





DATE : 20th DEC, 2025

Celebrating Excellence in India's Apparel Export Ecosystem

Graced by the Hon'ble Vice President of India, C. P. Radhakrishnan, as the Chief Guest, and marked by the distinguished presence of Padma Shri Dr. A. Sakthivel, Chairman, AMHSSC, the Apparel Export Promotion Council (AEPC) Excellence Honours 2023–24 & 2024–25 were held at ITC Maurya, New Delhi.

The ceremony recognised outstanding export performance and leadership across India's apparel and textile industry.

It brought together industry leaders and stakeholders to celebrate entrepreneurship, innovation, sustainability, and excellence in exports.





APPAREL INDUSTRY NEWS SECTION

GST RESET AND FESTIVE BOOST DRIVE NEW GROWTH PATH FOR INDIA'S APPAREL MARKET

The 2025 festive season has underscored a new trajectory for India's apparel sector. With GST reduced to 5% on garments up to Rs 2,500 and raised to 18% on premium apparel, mid-tier and value segments have surged, while premium categories remain steady. Organised retail is set for 13-14% growth, aided by lower input costs and rising consumer demand. Brands like Lifestyle, Libas, Virgio, and Spykar are leveraging smart pricing, digital channels, and tier-2 expansion to capture evolving demand, marking a shift toward balanced, sustainable growth across price points.

<https://retail.economictimes.indiatimes.com/news/apparel-fashion/apparel/gst-reforms-impact-on-indias-apparel-market/124799109>

HOW A TIRUPPUR APPAREL UNIT BECAME A MODEL FOR NET-ZERO INDUSTRIAL DESIGN

When U.S. President Donald Trump announced a 50% tariff on Indian textile exports on August 27, 2025, Tiruppur — India's knitwear nerve centre — was momentarily stunned. However, the disruption also pushed many in the industry to rethink resilience, innovation, and the very foundations of how they operate.

One striking example stands right in the heart of Tiruppur. A dynamic glass facade that plays on optical illusion turns heads for its minimal yet striking design as one enters the garment manufacturing facility of SAGS Apparels in Tiruppur.

<https://www.thehindu.com/business/Industry/textile-apparel-export-see-sharp-decline-in-oct-gov-ernment-rescinds-qco-on-viscose-fibres/article70295928.ece>

EXPLAINED: GOOGLE'S VIRTUAL APPAREL TRY ON TOOL, WHAT IS IT AND HOW TO TRY THE NEW FEATURE

Google has rolled out its Virtual Apparel Try On tool in India. This tool will allow online shoppers to not just see the product on their phones or PCs but essentially visualise how billions of apparel listings – from dresses and jackets to shoes – will look on their own bodies by simply uploading a photograph. The feature aims to bridge the gap between browsing and buying by bringing the 'fitting room experience' directly to the consumers' screen. This way, they get a more personalised online shopping experience without having to spend time visiting a mall and trying on multiple clothes.

<https://timesofindia.indiatimes.com/technology/tech-news/explained-googles-virtual-apparel-try-on-tool-what-is-it-and-how-to-try-the-new-feature/articleshow/125746794.cms>



INDIA-US DEAL UNCERTAINTY PUTS OVER \$2 BILLION WORTH OF SUMMER APPAREL ORDERS & JOBS AT RISK

Negotiations between Indian apparel manufacturers and US importers have stalled for summer orders, worth around \$2 billion for Indian exporters, exporters told The Indian Express. This comes amid uncertainty among domestic suppliers about the tariff rates that would apply once the India-US trade deal is concluded. The joint statement released by the two countries in February this year stated that an agreement would be reached by fall.

The absence of a trade deal would push the bulk summer orders to the country's competitors, such as Bangladesh, Vietnam and even China, which face lower tariffs compared to the highest tariffs of 50 per cent imposed on India. Industry sources said that orders are already shifting to other countries, and missing the summer orders could have a long-term impact.

<https://indianexpress.com/article/business/india-us-deal-uncertainty-puts-over-2-bn-worth-of-summer-apparel-orders-at-risk-10397448/>

NEW LABELLING RULE COMING SOON: CLOTHES, HOME LINEN MAY HAVE TO TAG CARE, ORIGIN, FABRIC DETAILS

India is set to implement new mandatory labelling rules for apparel and home textiles, requiring manufacturers to disclose fibre content, origin, and care instructions. This move aims to align with global standards, promote recycling, and protect consumers from misleading claims. The initiative is part of a broader plan to boost the textile waste value chain and enhance consumer awareness.

<https://retail.economictimes.indiatimes.com/news/apparel-fashion/apparel/new-labelling-rule-coming-soon-clothes-home-linen-may-have-to-tag-care-origin-fabric-details/125902328>

MSDE, ABCF AND BITS PILANI LAUNCH INNOVATION AND START-UP CHALLENGE FOR NSTI STUDENTS

Directorate General of Training (DGT) under the Ministry of Skill Development and Entrepreneurship has joined hands with Aditya Birla Capital Foundation (ABCF) & Pilani Innovation and Entrepreneurship Development Society (PIEDS), the incubator of BITS Pilani, to promote Innovation & Entrepreneurship among students in all National Skills Training Institutes (NSTI) across the country. NSTIs, under the aegis of DGT, provide vocational training to create a pool of Instructor trainees and skilled manpower for industries. At present, there are 33 NSTIs operational in the country, where more than 10,000 students pursuing skill training under the Craft Instructor Training Schemes (CITS) and Craftsmen Training Scheme (CTS). There are designated NSTI(W) as well, that specifically focus on women's vocational training.

<https://www.msde.gov.in/static/uploads/2025/10/924d751351b8a5d6d1805ef67053c4cf.pdf>





INDIA CHEERS ITS CONTINGENT FOR WORLDSKILLS ASIA COMPETITION 2025

The Ministry of Skill Development and Entrepreneurship (MSDE) today organised the Send-Off Ceremony for India's contingent participating in the WorldSkills Asia Competition (WSAC) 2025, scheduled from 27–29 November 2025 in Chinese Taipei. This marks the first time India is participating in the WorldSkills Asia platform, making the event a significant milestone for the country's global skills journey. The ceremony was graced by Shri Jayant Chaudhary, Hon'ble Minister of State (I/C) for Skill Development and Entrepreneurship and Minister of State for Education, Government of India, as Chief Guest and Ms. Debashree Mukherjee, Secretary, Ministry of Skill Development and Entrepreneurship. The event also witnessed the presence of Gyan Bhushan, Senior Economic Advisor, MSDE and Sudesh Berry, renowned actor, who motivated the contingent with their encouraging words.

<https://www.msde.gov.in/static/uploads/2025/11/600873fe9c533644aa56fb16a535a956.pdf>

INDIA FINISHES STRONG AT WORLDSKILLS ASIA COMPETITION 2025, SECURES 8TH RANK IN ITS FIRST-EVER PARTICIPATION

India marked a major milestone on the global skills stage as the country concluded its debut participation at the WorldSkills Asia Competition (WSAC) 2025 with an impressive 8th-place finish, among 29 participating nations. In its debut against the region's leading skill ecosystems, India showcased remarkable discipline, innovation, and global-standard excellence across high-demand and emerging trades.

<https://www.msde.gov.in/static/uploads/2025/12/7ce71458f3d6ba1610131b730a92d8ac.pdf>

INDIA AND AUSTRALIA REAFFIRM DEEPENING SKILLS AND MOBILITY PARTNERSHIP; FOCUS ON SPORTS, ADVANCED CONSTRUCTION AND EMERGING TECHNOLOGIES

As part of the 3rd Australia–India Education and Skills Council (AIESC) Meeting in New Delhi, India and Australia convened a substantive bilateral dialogue to advance cooperation in skills development, workforce mobility, and the rapidly growing sports economy. The bilateral meeting was co-chaired by Shri Jayant Chaudhary, Hon'ble Minister of State (Independent Charge) for Skill Development and Entrepreneurship & Minister of State for Education, and Hon. Andrew Giles MP, Minister for Skills & Training, Commonwealth of Australia.

<https://www.msde.gov.in/static/uploads/2025/12/ae60d54d4e3a91b7b6a22a527cd8518e.pdf>





INDIA-AUSTRALIA ROUNDTABLE CHARTS STRONGER PATHWAYS FOR FUTURE-READY WORKFORCE

As part of ongoing cooperation under the 3rd Australia–India Education and Skills Council (AIESC) Meeting, India and Australia held a High-Level Roundtable on Skilling Partnership at Kaushal Bhawan, New Delhi. The meeting brought together senior representatives from NCVET, NSDC, Green Jobs, DGT, NSDC International, and industry experts while the Australian side included leaders from Jobs & Skills Australia, the Australian Mining & Automotive Skills Alliance, and ASQA.

<https://www.msde.gov.in/static/uploads/2025/12/0c4718abdb1933f8f2634661c4e0a8d9.pdf>

INDUSTRY-GOVERNMENT PARTNERSHIP CENTRAL TO BRIDGING SKILL GAPS AND BUILDING ASPIRATIONAL VOCATIONAL PATHWAYS: SHRI JAYANT CHAUDHARY

The Ministry of Skill Development and Entrepreneurship (MSDE), in partnership with the Confederation of Indian Industry (CII), organised a highlevel Industry Interaction on “Fostering Industry–Government Collaboration for Skilling Talent” at Taj Mahal Palace, Mumbai, today. The interaction was chaired by Shri Jayant Chaudhary, Hon’ble Minister of State (Independent Charge) for Skill Development and Entrepreneurship and Minister of State for Education, Govt of India and brought together senior industry leaders to deliberate on strengthening industryaligned skilling frameworks and improving employability outcomes. The workshop witnessed participation from experts and representatives from key sectors including Education, Health, Hospitality, Banking and Manufacturing.

<https://www.msde.gov.in/static/uploads/2025/12/335c720a2f62e933c580b04167fcf9a9.pdf>

MINISTRY OF SKILL DEVELOPMENT AND ENTREPRENEURSHIP AND IGNOU PARTNER TO EXPAND NATIONWIDE ACCESS TO SKILL TRAINING

The Ministry of Skill Development and Entrepreneurship (MSDE) and Indira Gandhi National Open University (IGNOU) have entered into a Memorandum of Understanding in New Delhi to jointly strengthen the country’s skilling ecosystem by delivering industry-focused courses under the Pradhan Mantri Kaushal Vikas Yojana (PMKVY) through IGNOU’s extensive regional network. This collaboration will pave the way for the establishment of dedicated Skill Centres across IGNOU Regional Centres, enabling learners to acquire job-ready competencies within a flexible higher education framework.

<https://www.msde.gov.in/static/uploads/2025/12/cf0d0be78d878220588b8e44f11255e7.pdf>



THE HINDU

The Apparel, Made-ups and Home Furnishing Sector Skill Council, partnered with **ITEES Singapore** to launch a six-month **Luxury Fashion and Lifestyle Management Course**. It aims to train youth for careers in fashion and apparel retail, combining classroom learning, grooming and styling labs, retail visits, and internships with leading luxury brands.



AMHSSC and ITEES Singapore Launch Specialized "Luxury Fashion & Lifestyle Management" Course at Centre of Excellence, Mumbai

October 28, 2025 [Best fashion retailers](#)

New Delhi/ Mumbai: As India's luxury retail sector experiences unprecedented growth, the demand for sophisticated, customer-oriented professionals is rising. To bridge this talent gap, the [Apparel, Made-ups & Home Furnishing Sector Skill Council](#) (AMHSSC), in collaboration with ITEES Singapore, a globally reputed institute for vocational excellence, has announced the launch of a first-of-its-kind **Luxury Fashion & Lifestyle Management Course** at the Centre of Excellence (CoE) in Kandivali, Mumbai.

This six-month specialized training program is designed to prepare India's youth for dynamic careers in the high-end fashion and premium apparel retail segments. The course integrates classroom learning, grooming and styling labs, retail store visits, and internships with leading luxury brands, providing participants with immersive, hands-on exposure to the global world of luxury fashion.

Speaking about the initiative, Dr. A. Sakthivel, Chairman, AMHSSC, said, "With India emerging as a hub for luxury retail, there is a growing need for trained professionals who can meet international standards. This course is a step towards equipping our youth with the skills, exposure, and confidence required to excel in luxury fashion and lifestyle management, both domestically and globally."

Further he added, "Aligned with international retail standards, the curriculum focuses on developing communication, styling, sales etiquette, and customer relationship management—skills crucial in high-value retail environments. The course also introduces participants to global luxury trends, visual merchandising, and brand storytelling, ensuring they are industry-ready for roles in India's expanding luxury landscape."

The program reflects India's commitment to global skilling standards and will play a pivotal role in transforming youth into luxury retail professionals equipped for both domestic and international opportunities.

The **Luxury Fashion Consultant Vocational Course** is part of AMHSSC's broader vision to build specialized talent pools for India's fashion and lifestyle industries through its Centres of Excellence. Applications for the upcoming batch are now open at the AMHSSC Centre of Excellence, Kandivali, Mumbai.

APPAREL VIEWS

AMHSSC AND ITEES SINGAPORE LAUNCH SPECIALIZED “LUXURY FASHION & LIFESTYLE MANAGEMENT” COURSE AT CENTRE OF EXCELLENCE, MUMBAI

Posted by Editorial Team | Oct 28, 2025 | Domestic

As India's luxury retail sector experiences unprecedented growth, the demand for sophisticated, customer-oriented professionals is rising. To bridge this talent gap, the Apparel, Made-ups & Home Furnishing Sector Skill Council (AMHSSC), in collaboration with ITEES Singapore, a globally reputed institute for vocational excellence, has announced the launch of a first-of-its-kind Luxury Fashion & Lifestyle Management Course at the Centre of Excellence (CoE) in Kandivali, Mumbai.

This six-month specialized training program is designed to prepare India's youth for dynamic careers in the high-end fashion and premium apparel retail segments. The course integrates classroom learning, grooming and styling labs, retail store visits, and internships with leading luxury brands, providing participants with immersive, hands-on exposure to the global world of luxury fashion.



Speaking about the initiative, Dr. A. Sakthivel, Chairman, AMHSSC, said, “With India emerging as a hub for luxury retail, there is a growing need for trained professionals who can meet international standards. This course is a step towards equipping our youth with the skills, exposure, and confidence required to excel in luxury fashion and lifestyle management, both domestically and globally.”

Further he added, “Aligned with international retail standards, the curriculum focuses on developing communication, styling, sales etiquette, and customer relationship management—skills crucial in high-value retail environments. The course also introduces participants to global luxury trends, visual merchandising, and brand storytelling, ensuring they are industry-ready for roles in India's expanding luxury landscape.”

The program reflects India's commitment to global skilling standards and will play a pivotal role in transforming youth into luxury retail professionals equipped for both domestic and international opportunities.

The Luxury Fashion Consultant Vocational Course is part of AMHSSC's broader vision to build specialized talent pools for India's fashion and lifestyle industries through its Centres of Excellence. Applications for the upcoming batch are now open at the AMHSSC Centre of Excellence, Kandivali, Mumbai.

AMHSSC and ITEES Singapore Launch Specialized “Luxury Fashion & lifestyle management” Course at Centre of Excellence, Mumbai




As India's luxury retail sector experiences unprecedented growth, the demand for sophisticated, customer-oriented professionals is rising. To bridge this talent gap, the Apparel, Made-ups & Home Furnishing Sector Skill Council (AMHSSC), in collaboration with ITEES Singapore, a globally reputed institute for vocational excellence, has announced the launch of a first-of-its-kind Luxury Fashion & Lifestyle Management Course at the Centre of Excellence (CoE) in Kandivali, Mumbai.

This six-month specialized training program is designed to prepare India's youth for dynamic careers in the high-end fashion and premium apparel retail segments. The course integrates classroom learning, grooming and styling labs, retail store visits, and internships with leading luxury brands, providing participants with immersive, hands-on exposure to the global world of luxury fashion.

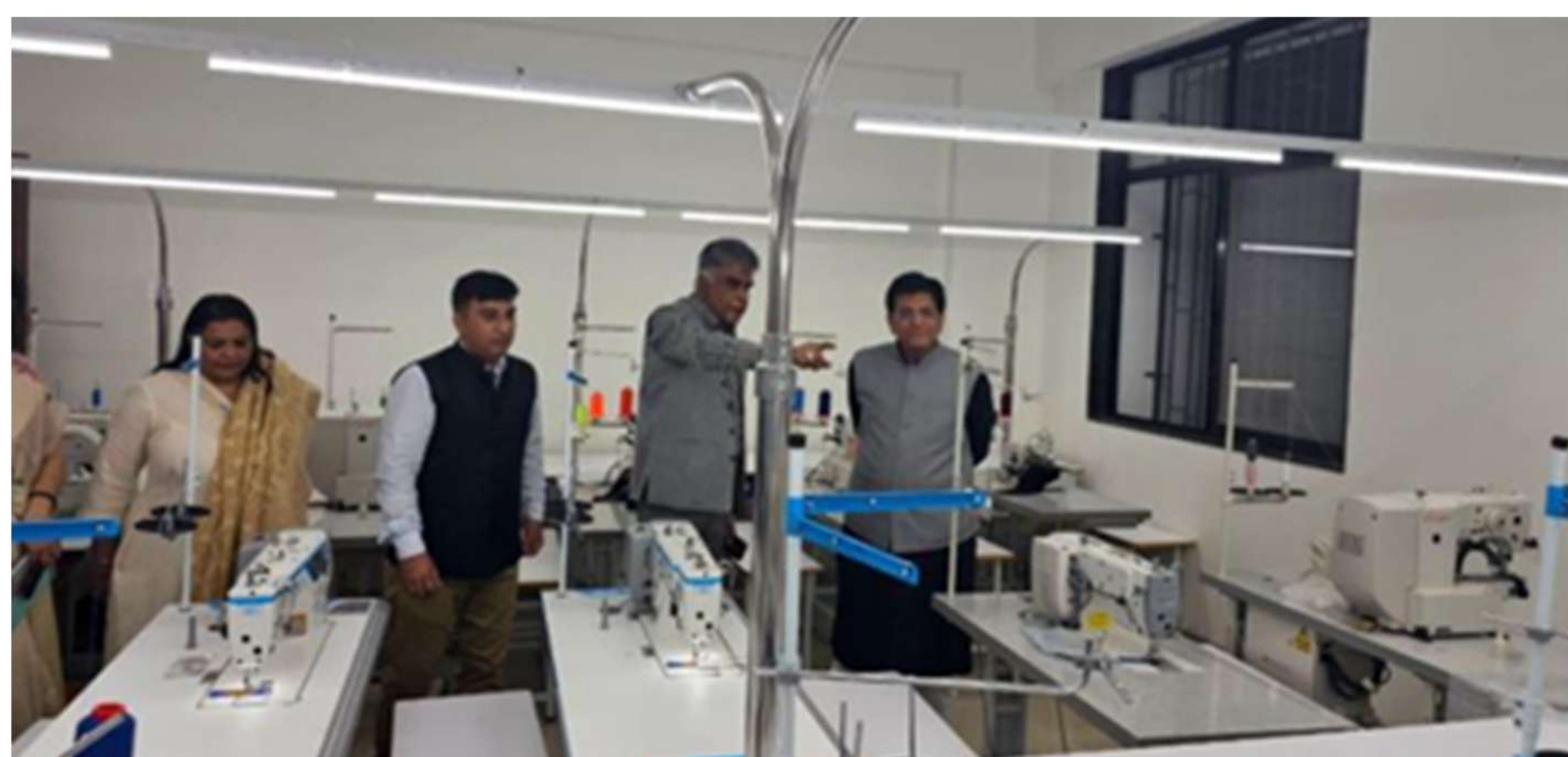
Speaking about the initiative, **Dr. A. Sakthivel, Chairman, AMHSSC**, said, “With India emerging as a hub for luxury retail, there is a growing need for trained professionals who can meet international standards. This course is a step towards equipping our youth with the skills, exposure, and confidence required to excel in luxury fashion and lifestyle management, both domestically and globally.”

Further he added, “Aligned with international retail standards, the curriculum focuses on developing communication, styling, sales etiquette, and customer relationship management—skills crucial in high-value retail environments. The course also introduces participants to global luxury trends, visual merchandising, and brand storytelling, ensuring they are industry-ready for roles in India's expanding luxury landscape.”



AMHSSC and ITEES Singapore Launch Specialized “Luxury Fashion & lifestyle management” Course at Centre of Excellence, Mumbai

📅 Posted on 6 days ago ⌚ 3 min read




As India’s luxury retail sector experiences unprecedented growth, the demand for sophisticated, customer-oriented professionals is rising. To bridge this talent gap, the Apparel, Made-ups & Home Furnishing Sector Skill Council (AMHSSC), in collaboration with ITEES Singapore, a globally reputed institute for vocational excellence, has announced the launch of a first-of-its-kind Luxury Fashion & Lifestyle Management Course at the Centre of Excellence (CoE) in Kandivali, Mumbai.

This six-month specialized training program is designed to prepare India’s youth for dynamic careers in the high-end fashion and premium apparel retail segments. The course integrates classroom learning, grooming and styling labs, retail store visits, and internships with leading luxury brands, providing participants with immersive, hands-on exposure to the global world of luxury fashion.

Speaking about the initiative, **Dr. A. Sakthivel, Chairman, AMHSSC**, said, “With India emerging as a hub for luxury retail, there is a growing need for trained professionals who can meet international standards. This course is a step towards equipping our youth with the skills, exposure, and confidence required to excel in luxury fashion and lifestyle management, both domestically and globally.”

Further he added, “Aligned with international retail standards, the curriculum focuses on developing communication, styling, sales etiquette, and customer relationship management—skills crucial in high-value retail environments. The course also introduces participants to global luxury trends, visual merchandising, and brand storytelling, ensuring they are industry-ready for roles in India’s expanding luxury landscape.”



AMHSSC and ITEES Singapore Launch Specialized “Luxury Fashion & lifestyle management” Course at Centre of Excellence, Mumbai

 By PNI Admin — On Oct 28, 2025

LIFE STYLE

Mumbai: As India's luxury retail sector experiences unprecedented growth, the demand for sophisticated, customer-oriented professionals is rising. To bridge this talent gap, the Apparel, Made-ups & Home Furnishing Sector Skill Council (AMHSSC), in collaboration with ITEES Singapore, a globally reputed institute for vocational excellence, has announced the launch of a first-of-its-kind Luxury Fashion & Lifestyle Management Course at the Centre of Excellence (CoE) in Kandivali, Mumbai.

This six-month specialized training program is designed to prepare India's youth for dynamic careers in the high-end fashion and premium apparel retail segments. The course integrates classroom learning, grooming and styling labs, retail store visits, and internships with leading luxury brands, providing participants with immersive, hands-on exposure to the global world of luxury fashion.

Speaking about the initiative, Dr. A. Sakthivel, Chairman, AMHSSC, said, “With India emerging as a hub for luxury retail, there is a growing need for trained professionals who can meet international standards. This course is a step towards equipping our youth with the skills, exposure, and confidence required to excel in luxury fashion and lifestyle management, both domestically and globally.”

Further he added, “Aligned with international retail standards, the curriculum focuses on developing communication, styling, sales etiquette, and customer relationship management—skills crucial in high-value retail environments. The course also introduces participants to global luxury trends, visual merchandising, and brand storytelling, ensuring they are industry-ready for roles in India's expanding luxury landscape.”

The program reflects India's commitment to global skilling standards and will play a pivotal role in transforming youth into luxury retail professionals equipped for both domestic and international opportunities.



AMHSSC, ITEES Launch Luxury Fashion Course in Mumbai

Published: October 28, 2025

Author: Fashion Value Chain

As India's luxury retail industry expands rapidly, the need for skilled and customer-focused professionals is greater than ever. Addressing this gap, the **Apparel, Made-ups & Home Furnishing Sector Skill Council (AMHSSC)**, in collaboration with **ITEES Singapore**, has launched a specialized **Luxury Fashion & Lifestyle Management Course** at the **Centre of Excellence (CoE)**, Kandivali, Mumbai.

This six-month advanced training program aims to prepare young professionals for careers in high-end fashion and premium apparel retail. The course combines classroom sessions, styling and grooming labs, retail store visits, and internships with leading luxury brands, providing real-world exposure to global fashion practices.

Dr. A. Sakthivel, Chairman, AMHSSC, stated, "With India emerging as a hub for luxury retail, there is a growing need for trained professionals who can meet international standards. This course equips our youth with the skills, exposure, and confidence required to excel in luxury fashion and lifestyle management, both domestically and globally."

He added that the curriculum aligns with global retail standards and emphasizes communication, styling, sales etiquette, and customer relationship management—skills essential for success in high-value retail environments. The course also introduces learners to luxury trends, visual merchandising, and brand storytelling to ensure industry readiness.

The program reinforces India's commitment to global skill-building and aims to create a new generation of luxury retail experts ready for both national and international markets.

The **Luxury Fashion Consultant Vocational Course** forms part of AMHSSC's vision to develop specialized talent pools for India's fashion and lifestyle sectors through its Centres of Excellence.

Applications are now open for the upcoming batch at the AMHSSC Centre of Excellence, Kandivali, Mumbai.



india education diary

AMHSSC and ITEES Singapore Launch Specialized "Luxury Fashion & lifestyle management" Course at Centre of Excellence, Mumbai

By India Education Diary Bureau October 28, 2025

Mumbai: As India's luxury retail sector experiences unprecedented growth, the demand for sophisticated, customer-oriented professionals is rising. To bridge this talent gap, the Apparel, Made-ups & Home Furnishing Sector Skill Council (AMHSSC), in collaboration with ITEES Singapore, a globally reputed institute for vocational excellence, has announced the launch of a first-of-its-kind Luxury Fashion & Lifestyle Management Course at the Centre of Excellence (CoE) in Kandivali, Mumbai.


This six-month specialized training program is designed to prepare India's youth for dynamic careers in the high-end fashion and premium apparel retail segments. The course integrates classroom learning, grooming and styling labs, retail store visits, and internships with leading luxury brands, providing participants with immersive, hands-on exposure to the global world of luxury fashion.

Speaking about the initiative, **Dr. A. Sakthivel, Chairman, AMHSSC**, said, "With India emerging as a hub for luxury retail, there is a growing need for trained professionals who can meet international standards. This course is a step towards equipping our youth with the skills, exposure, and confidence required to excel in luxury fashion and lifestyle management, both domestically and globally."

Further he added, "Aligned with international retail standards, the curriculum focuses on developing communication, styling, sales etiquette, and customer relationship management—skills crucial in high-value retail environments. The course also introduces participants to global luxury trends, visual merchandising, and brand storytelling, ensuring they are industry-ready for roles in India's expanding luxury landscape."

The program reflects India's commitment to global skilling standards and will play a pivotal role in transforming youth into luxury retail professionals equipped for both domestic and international opportunities.

The **Luxury Fashion Consultant Vocational Course** is part of AMHSSC's broader vision to build specialized talent pools for India's fashion and lifestyle industries through its Centres of Excellence. Applications for the upcoming batch are now open at the AMHSSC Centre of Excellence, Kandivali, Mumbai.



Industry–Government Partnership Central to Bridging Skill Gaps and Building Aspirational Vocational Pathways: Shri Jayant Chaudhary



Mumbai, 13 December 2025: The Ministry of Skill Development and Entrepreneurship (MSDE), in partnership with the Confederation of Indian Industry (CII), organised a high-level Industry Interaction on ***“Fostering Industry–Government Collaboration for Skilling Talent”*** at Taj Mahal Palace, Mumbai, today. The interaction was chaired by **Shri Jayant Chaudhary, Hon’ble Minister of State (Independent Charge) for Skill Development and Entrepreneurship and Minister of State for Education, Govt of India** and brought together senior industry leaders to deliberate on strengthening industry-aligned skilling frameworks and improving employability outcomes. The workshop witnessed participation from experts and representatives from key sectors including Education, Health, Hospitality, Banking and Manufacturing.

Addressing the gathering, Shri Jayant Chaudhary highlighted that India is at a critical juncture where rapid technological change, evolving workplace models and demographic shifts are reshaping skill requirements across sectors. He noted that persistent skill mismatches—where employers struggle to find job-ready talent despite a large youth workforce—underscore the need for deeper and more structured industry–government collaboration.

The Minister outlined the Government’s ambition to build a **coherent national framework for Centres of Excellence (CoEs)** with a clear focus on advanced skills, industry relevance and measurable employment outcomes. He emphasised that CoEs are envisioned as anchors for high-end skilling, trainer excellence and curriculum innovation, closely linked with industry demand.

Shri Jayant Chaudhary also highlighted the Government’s flagship initiative **PM-SETU (Pradhan Mantri Skilling and Employability Transformation through Upgraded ITIs)** as

Ministry of Skill Development and Entrepreneurship and IGNOU partner to expand nationwide access to skill training



New Delhi | 09 December 2025: The Ministry of Skill Development and Entrepreneurship (MSDE) and Indira Gandhi National Open University (IGNOU) have entered into a Memorandum of Understanding in New Delhi to jointly strengthen the country's skilling ecosystem by delivering industry-focused courses under the Pradhan Mantri Kaushal Vikas Yojana (PMKVY) through IGNOU's extensive regional network. This collaboration will pave the way for the establishment of dedicated Skill Centres across IGNOU Regional Centres, enabling learners to acquire job-ready competencies within a flexible higher education framework.

Under the agreement, implementation will begin with 21 pilot Skill Centres, followed by a phased expansion to cover all 70 IGNOU Regional Centres within three years. The initiative places significant emphasis on the integration of vocational skilling with academic pathways, aligning training programmes with national standards such as the National Skills Qualification Framework to ensure seamless mobility and recognition for learners.

The partnership also envisions industry engagement for internships, apprenticeships and placement support, while leveraging digital platforms like the Skill India Digital Hub (SIDH) for transparent delivery and certification processes.

Speaking on the occasion, Ms. Debashree Mukherjee, Secretary, Ministry of Skill Development and Entrepreneurship, Government of India, said that the Ministry is committed to bringing skill development opportunities closer to every young Indian. She emphasised that this collaboration would help students learn future-ready skills alongside their formal education, ensuring that they are better prepared for employment and entrepreneurship. "Our effort is to make skills accessible to all, whether they live in

India–Australia Roundtable Charts Stronger Pathways for Future-Ready Workforce

“The partnership must now translate into measurable outcomes through a time-bound roadmap for joint certification, global recognition of skills, and trusted skill assessments”

– Jayant Chaudhary



New Delhi, 09 December 2025: As part of ongoing cooperation under the 3rd Australia–India Education and Skills Council (AIESC) Meeting, India and Australia held a High-Level Roundtable on Skilling Partnership at Kaushal Bhawan, New Delhi. The meeting brought together senior representatives from NCVET, NSDC, Green Jobs, DGT, NSDC International, and industry experts while the Australian side included leaders from Jobs & Skills Australia, the Australian Mining & Automotive Skills Alliance, and ASQA.

In her opening remarks, Ms. Debashree Mukherjee, Secretary, Ministry of Skill Development & Entrepreneurship (MSDE), highlighted the need for greater coherence across institutions on both sides, such as ASQA and NCVET on the regulatory front, and India’s Sector Skill Councils alongside Jobs and Skills Australia, and underscored the shared commitment to elevating the esteem of vocational education, summarising the key action points discussed during the bilateral meeting and the 3rd AIESC Skills Session held on 8th December 2025.

Deliberations focused on aligning skill ecosystems to keep pace with rapid technological shifts, including AI-led transformation, evolving industry needs, and sectoral talent shortages. Participants noted that both countries face similar challenges in preparing their workforce for green sectors, clean energy, advanced manufacturing, agri-tech, and digital occupations. They emphasised the importance of industry-linked training models, flexible learning pathways, and strengthened trainer capacity.

Hon’ble Minister of State (Independent Charge) for Skill Development & Entrepreneurship and Minister of State for Education, Shri Jayant Chaudhary, noted that India and Australia are taking significant steps toward developing a globally mobile,

India and Australia reaffirm deepening skills and mobility partnership; focus on sports, advanced construction and emerging technologies

India proposed for an Annual India–Australia Skills Meet to Drive Harmonised Standards



New Delhi, 08 December 2025: As part of the **3rd Australia–India Education and Skills Council (AIESC) Meeting** in New Delhi, India and Australia convened a substantive bilateral dialogue to advance cooperation in skills development, workforce mobility, and the rapidly growing sports economy. The bilateral meeting was co-chaired by **Shri Jayant Chaudhary**, Hon'ble Minister of State (Independent Charge) for Skill Development and Entrepreneurship & Minister of State for Education, and **Hon. Andrew Giles MP**, Minister for Skills & Training, Commonwealth of Australia.

The deliberations acknowledged the strong upward trajectory in India–Australia relations and reinforced the need to translate this momentum into well-structured pathways for the movement of skilled professionals. Both sides agreed to accelerate operationalisation of the **Mutual Recognition of Qualifications (MRQ)** mechanism and to co-design **bridge courses** that align competencies and facilitate seamless mobility. Particular emphasis was laid on preparing skilled workers for global standards in **advanced construction**, given Australia's infrastructure expansion ahead of major sporting events.

A key element of the discussions revolved around the strategic opportunities emerging from **India's bid for the 2030 Commonwealth Games** and **Australia's hosting of the 2032 Brisbane Olympics and Paralympics**. The sports and physical wellness sector was

India Cheers Its Contingent for WorldSkills Asia Competition 2025

Hon'ble Minister Shri Jayant Chaudhary Flags Off 23 Competitors in 21 Skills Representing India in Chinese Taipei



New Delhi, November 24, 2025: The Ministry of Skill Development and Entrepreneurship (MSDE) today organised the Send-Off Ceremony for India's contingent participating in the WorldSkills Asia Competition (WSAC) 2025, scheduled from 27–29 November 2025 in Chinese Taipei. This marks the first time India is participating in the WorldSkills Asia platform, making the event a significant milestone for the country's global skills journey. The ceremony was graced by **Shri Jayant Chaudhary, Hon'ble Minister of State (I/C) for Skill Development and Entrepreneurship and Minister of State for Education, Government of India**, as Chief Guest and Ms. Debashree Mukherjee, Secretary, Ministry of Skill Development and Entrepreneurship. The event also witnessed the presence of Gyan Bhushan, Senior Economic Advisor, MSDE and Sudesh Berry, renowned actor, who motivated the contingent with their encouraging words.

This year, the prestigious continental competition will see participation from 500+ competitors across 38 skill categories, representing nearly 40 Asian member and guest countries. The Indian contingent, led by the National Skill Development Corporation (NSDC), the implementation and knowledge partner for WorldSkills India, comprises 23 competitors and 21 experts and will represent the nation in 21 skill categories, competing on the international stage against Asia's most skilled young professionals and showcasing India's growing strength in global skills excellence.

Speaking at the ceremony, **Shri Jayant Chaudhary** said, "The young competitors participating in WorldSkills Asia embody India's rising strength as a global skills leader. We have full faith that months of rigorous training, the mentorship of experts, and the unwavering support of our Sector



MSDE, ABCF and BITS Pilani launch Innovation and Start-up Challenge for NSTI Students



New Delhi, October 29th, 2025: Directorate General of Training (DGT) under the Ministry of Skill Development and Entrepreneurship has joined hands with Aditya Birla Capital Foundation (ABCF) & Pilani Innovation and Entrepreneurship Development Society (PIEDS), the incubator of BITS Pilani, to promote Innovation & Entrepreneurship among students in all National Skills Training Institutes (NSTI) across the country. NSTIs, under the aegis of DGT, provide vocational training to create a pool of Instructor trainees and skilled manpower for industries. At present, there are 33 NSTIs operational in the country, where more than 10,000 students pursuing skill training under the Craft Instructor Training Schemes (CITS) and Craftsmen Training Scheme (CTS). There are designated NSTI(W) as well, that specifically focus on women's vocational training.

Even though there is ample support for innovations to become ventures at School and Higher Education levels, minimal support exists for the Technical and Vocational Education and Training (TVET) sector, that includes more than 13 lacs students enrolled in ITIs and NSTIs. Majority of the TVET graduates get absorbed in the industry, work as trainers or educators, or get into traditional self-employment trades.

Speaking at the launch, **Ms. Debashree Mukherjee, Secretary, MSDE, Government of India** said, "At the Ministry of Skill Development and Entrepreneurship, we believe that every skilled individual carry within them the potential to become a job creator. Through this partnership with the Aditya Birla Capital Foundation, we are enabling NSTI students to channel their technical skills into innovation and enterprise. The *Navonmesh Protsahan Spardha* will empower our young innovators to transform ideas into sustainable ventures, strengthening India's vision of becoming an Aatmanirbhar and innovation-driven nation."

The innovation challenge has been launched under the title *Navonmesh Protsahan Spardha: Kaushalta se Udyamita*, with the objective to nurture skill-based innovation in NSTI students. Being a first of its kind innovation challenge, it will cater to 10,000+ NSTI students and will include mentoring, prizes, access to resources, and further incubation, for launching the ideas of students in the market. The focus of the program will be students with innovative ideas in IT/ITeS, Automotive, Apparel, Electronics & Hardware and Power, and Capital Goods & Manufacturing sectors. Pilani

India Finishes Strong at WorldSkills Asia Competition 2025, Secures 8th Rank in Its First-Ever Participation



New Delhi / Chinese Taipei | November 30, 2025: India marked a major milestone on the global skills stage as the country concluded its **debut participation** at the WorldSkills Asia Competition (WSAC) 2025 with an impressive **8th-place** finish, among **29 participating nations**. In its debut against the region's leading skill ecosystems, India showcased remarkable discipline, innovation, and global-standard excellence across high-demand and emerging trades.

Led by the Ministry of Skill Development and Entrepreneurship (MSDE), with NSDC and other technical partners steering training and preparation, the Indian contingent comprised **23 competitors**, who competed in **21 skill categories**. They were accompanied and supported by **21 experts**.

The team showcased exceptional performance across both traditional and tech-driven skill categories. India secured **one Silver, two Bronze medals, and three Medallions for Excellence**, signalling the country's fast-expanding footprint in global skills excellence.

Medal Achievements:

- **Silver – Painting & Decorating:** Muskan
- **Bronze – Industrial Design Technology:** Komal Panda
- **Bronze – Robot System Integration:** Shivam Singh & Dinesh R
- **Medallion for Excellence – Software Application Development for Business:** Mohamed Mafaz P R
- **Medallion for Excellence – Web Technologies:** Aditya Nandan
- **Medallion for Excellence – Electrical Installations:** Dhanush M G

Apparel Made Ups & Home Furnishing Sector Skill Council (AMHSSC)



Flat No. A-312 to A-323, 3rd Floor Somdatt Chamber-1,
Bhikaji Cama Place, Africa Avenue, New Delhi-110066



Landline number : 011-40160600



info@sscamh.com



www.sscamh.com



@AMHSSCIndia



Website : www.sscamh.com